

SoPHIA

Social Platform for Holistic Heritage Impact Assessment

Type of action:

Coordination and Support Action (CSA)

A project funded by the Program of the European Union for Research and Innovation Horizon 2020

(GA nº870954)

Deliverable D5.4: Dissemination and Exploitation Plan











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EC Grant Agreement number	GA nº870954	Lead beneficiary of this deliverable	IA
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Duration:	24 months	Actual submission date:	03/03/2020
		Version #	R0.3

Project funded by the Program of the European Union for Research and Innovation Horizon 2020		
	Туре	
R	Document, report excluding the periodic and final reports	
DEM	Demonstrator, pilot, prototype, plan designs	
DEC	Websites, patents filing, press & media actions, videos etc.	Х
OTHER	Software, technical diagram, etc.	
Dissemination level		
PU	PUBLIC, fully open, e.g. web	Х
CO	CONFIDENTIAL, restricted under conditions set out in Model Grant Agreement	
CI	CLASSIFIED information as referred to the Commission Decision 2001/844/EC	

Revision History

R#	Date	Description / Reason of change	Author
R0.1	24/02/2020	First draft	Interarts
R0.2	28/02/2020	Draft including the comments of the Consortium partners	Interarts
RO.3	03/03/2020	Final Plan including the comments of the Consortium partners and the Coordinator	Interarts









Table of Content



emA

CICS European Museum Academy EDUCULT





1. Context

'SoPHIA – Social Platform for Holistic Heritage Impact Assessment' is a project funded by the Programme of the European Union for Research and Innovation - Horizon 2020. SoPHIA is coordinated by the Università degli Studi Roma Tre (UNIROMA3), and brings together over a period of 2 years -2020/2021- a consortium of the European organizations: National Technical University of Athens (NTUA), Greece; Institute of Cultural Policy and Cultural Management (EDUCULT), Austria; Institute for Development and International Relations (IRMO), Croatia; Stichting European Museum Academy (EMA), the Netherlands; Dun Laoghaire Institute of Art, Design & Technology (IADT), Ireland; and Interarts Foundation for international cultural cooperation (INTERARTS), Spain.

The Dissemination and Exploitation¹ Plan herewith presented is closely linked to the Communication Plan (deliverable D5.3) and will focus on the dissemination towards and uptake of results² by specific audiences. The present proposal responds to the framework set by the Horizon 2020 Work Programme 2018-2020, Europe in a changing world – Inclusive, innovative and reflective societies, chapter `TRANSFORMATIONS-16-2019'³.

The dissemination and exploitation of the results generated by SoPHIA will aim at enabling their use and uptake by targeted audiences through the use of appropriate means. The Dissemination and Exploitation Plan is the strategic basis that will enable the Consortium to work toward transferring knowledge and results and will play a key role in ensuring that the long-term goals of SoPHIA are achieved.

³ https://ec.europa.eu/research/participants/data/ref/h2020/wp/2018-2020/main/h2020-wp1820societies_en.pdf





¹ According to the definition of the EC Research & Innovation Participant Portal Glossary/Reference Terms, dissemination is 'the public disclosure of the results by any appropriate means (other than resulting from protecting or exploiting the results), including by scientific publications in any medium'. Whereas exploitation refers to `the utilization of results in further research activities other than those covered by the action concerned, or in developing, creating and marketing a product or process, or in creating and providing a service, or in standardization activities.

² According to the definition of the EC Research & Innovation Participant Portal Glossary/Reference Terms, project results are defined as `any tangible or intangible output of the action, such as data, knowledge and information whatever their form or nature, whether or not they can be protected, which are generated in the action as well as any attached rights, including intellectual property rights.



2. Dissemination and Exploitation of Results

General objectives:

- a) To increase the ownership of the project's results by stakeholders and other key actors not formally involved in SoPHIA, in Europe and beyond.
- b) To inform stakeholders and other key actors about the results of SoPHIA.
- c) To facilitate the uptake of results by addressing targeted audiences.

Specific objectives:

- 1. To provide inputs for the development of strategic and integrated European and international policies and interventions on heritage, as well as operational programmes. Particularly, the European Union guidelines on structural funds for cultural heritage and the agreement of shared standards for holistic impact assessment of heritage interventions.
- 2. To provide inputs to build a consensus on future needs and support the EU in developing innovative and focused research agendas on cultural heritage and on the quality of interventions in historical environment and cultural heritage sites in Europe.
- 3. To contribute to research trends and educational programs regarding impact assessment of cultural heritage interventions.
- 4. To ensure the sustainability of the SoPHIA Social Platform for further exploitation of the results.

3. Target Groups

- a) Stakeholders part of SoPHIA who have been formally invited to join the online digital Social Platform.
- b) Other academic, research and education stakeholders mainly from Europe, in particular those offering heritage-related higher education programs.
- c) Policy makers with mandates for and related to heritage, especially at European and national levels, as well as international associations.
- d) Other practitioners, such as heritage professionals.







4. Proposals for Action

(supported by the communication task force and led by Interarts, as described in the Communication Plan)

Action 1	To disseminate results among the networks in which the Consortium partners and the SoPHIA stakeholders are involved (see Annex, first draft of the networks).
Description	A database of networks of which the Consortium partners are members will be created. The SoPHIA the stakeholders will be consulted to extend the database. The networks will be duly informed about the project's outputs and results as an opportunity to engage them in SoPHIA as formal stakeholders.
Objective	To disseminate the project's results among the networks related to culture and heritage in Europe.
Evaluation indicators	1) number of networks contacted vs. number of those engaged with SoPHIA in form of positive feedback;
	2) number of networks requesting their involvement in the SoPHIA Social Platform as stakeholders.
Deadline	30 June 2020 to create the database. Systematic updates until December 2021.









Action 2	To explore and plan with the SoPHIA Consortium partners and stakeholders their contribution to present the outputs and results of the project to targeted professional audiences in conferences and events (see Annex II, first draft of potential conferences and events of strategic importance for SoPHIA).
Description	Stakeholders formally part of the SoPHIA Social Platform are an asset for the dissemination and exploitation of the project's results. Their support to spread the outputs and results produced will be actively sought. The SoPHIA communication task force will explore their possible participation in conferences and events of strategic importance targeting the audiences described above. The communication task force will support the stakeholders' participation to these events with any material they might need, such as presentations, fact sheets, brochures, etc.
Objective	To disseminate the SoPHIA outputs and results among target groups not formally attached to the Social Platform.
Evaluation indicators	1) number of conferences and events of strategic importance attended by the stakeholders and where SoPHIA has been presented;
	2) number of participants attending the events, role and type of organizations represented;
	3) number of new key stakeholders requesting information through the SoPHIA Website/email address or any other of the Consortium partners.
Deadline	30 June 2020 for the first exploration and planning of the stakeholders' participation in events. And ongoing until December 2021.









Action 3	To identify European, international organizations and associations with responsibilities for the development of policies and programmes related to heritage impact assessment, including the national governments of at least the countries represented by the Consortium partners.
Description	There is a wide range of European and international public organizations with responsibilities on heritage impact assessment through their policies and operational programmes, as well as civil society organizations who can exert a certain degree of influence over them (through lobbying and advocacy). The communication task force will identify these institutions/CSOs and will collect contact information of key people to inform them about the SoPHIA outputs and results. Key policy makers of at least the 7 countries represented by the Consortium partners will be included in the action (Italy, Spain, the Netherlands, Austria, Greece, Ireland and Croatia).
Objective	To make recommendations for the design and deployment of policies and programmes related to heritage impact assessment among key public institutions/CSOs.
Evaluation indicators	1) number of key stakeholders contacted vs. number of positive feedbacks and engagement in the SoPHIA Social Platform;
	2) level of representation and type of organization.
Deadline	30 June 2020 for the first draft and ongoing update until December 2021.

Action 4	To identify research and higher education institutions in Europe working on with heritage and related fields.
Description	Same rationale as for action 3.
Objective	To make recommendations, based on results of SoPHIA, for specific research lines focused on heritage impact assessment and for educational programs within European higher education institutions.
Evaluation indicator	Number of research centres and higher education institutions contacted vs. number of positive feedbacks and engagement in the SoPHIA Social Platform.
Deadline	30 June 2020 for the first draft. Systematic updates until December 2021.









Action 5	To make the best use of the SoPHIA online platform to facilitate discussions and engage stakeholders.
Description	 The SoPHIA digital Social Platform will be online and accessible from every device through the Internet. Members will be granted access through an individual/personal user profile. From the initial phases of the project, the Sophia digital Social Platform will offer: a Wiki area, where every member of the Social Platform can contribute to the identification of relevant content and definitions; a forum area to open discussions and allow the community to interact on specific topics; a live chat for instant messaging; a calendar to share agendas and events; shared documentation tools, to work together simultaneously on documents (Google Drive APIs); a section to upload documents, videos, photos; the possibility of interfacing with external resources, e.g. databases; the option to connect between one or more other users, to help follow their activities on the activity stream, but also improve communication and collaboration.
Objective	To foster ownership of SoPHIA among its stakeholders.
Evaluation indicator	Number and quality of debates/exchanges taking place on the SoPHIA digital Social Platform.
Deadline	30 April 2020 online SoPHIA Social Platform fully functioning. 30 October 2020 update and revision.

Action 6	To encourage SoPHIA Consortium partners and stakeholders to write articles about the project's themes and results for publication on relevant scientific journals and publications (see Annex III, first draft).
Description	The first draft here presented will be revised following consultations with the SoPHIA stakeholders. A document listing scientific journals and publications of interest will be shared with the SoPHIA Consortium partners and its stakeholders, including details for each medium to be considered such as criteria, deadlines, etc.
Objective	To disseminate results among the related scientific and research communities.
Evaluation indicator	Number of articles published on relevant scientific journals and publications.
Deadline	30 October 2020 to share the document.









Action 7	To publish information, outputs and results related to SoPHIA on the EU CORDIS platform and other EU relevant scientific communication sources.
Description	The Community Research and Development Information Service (CORDIS) is the European Commission's primary source of results from the projects funded by the EU's framework programmes for research and innovation. Other relevant EU online sources will be sought by collecting detailed information on criteria and deadlines.
Objective	To disseminate results among SoPHIA stakeholders at local, national, European and international levels.
Evaluation indicator	Number of stakeholders requesting more information via the official channels or to be formally invited to the SoPHIA digital Social Platform, having heard about SoPHIA through CORDIS or other EU info channels.
Deadline	30 June 2020 to collect detailed information.

Action 8	To disseminate outputs and results among stakeholders during the workshops and conferences planned within SoPHIA.
Description	The SoPHIA events (workshops and conferences) will involve the members of the SoPHIA community of stakeholders and will also seek to reach the relevant professionals and policy makers at local and national levels where the events take place. The SoPHIA stakeholders formally attached to its digital Social Platform will participate as experts, speakers, or observers. The SoPHIA Final Public Conference will foresee a public session, open to any interested audience upon registration, and will count with the participation of local and national (Italian) policy makers and representatives of main cultural institutions. In addition, the EC Policy Officer and other relevant representatives of the EU, UN (e.g. UNESCO), CoE among other international players, will be invited. The public sessions will be streamed online. SoPHIA's event reports will be disseminated through the project's communication channels, as identified in the Communication Plan.
Objective	To take advantage of the SoPHIA events to disseminate its outputs and results among key targeted audiences.
Evaluation indicator	1) number of stakeholders attending SoPHIA events;
	2) typology of the organizations represented.
Deadline	December 2021.





Action 9	To link SoPHIA with other heritage related projects funded by the Horizon 2020 programme.
Description	Consortium partners of SoPHIA have been previously involved in other research projects financed by Horizon 2020 (e.g. CulturalBase, Social Platform on Cultural Heritage and European Identities; Netcher, NETwork and digital platform for Cultural Heritage Enhancing and Rebuilding). These platforms offer the possibility to attract stakeholders and share information on SoPHIA through their Websites (e.g. CulturalBase has 16,000 approx. visits per year).
Objective	To attract stakeholders and users from other Horizon 2020 projects.
Evaluation indicator	Number of other projects including information about SoPHIA and a link to its Website.
Deadline	September 2020 and until the end of the project, December 2021.

Action 10	To take advantage of SoPHIA's social media strategy campaign to further disseminate the project's outputs and results.			
Description	As described in the SoPHIA Communication Plan, <i>Social Media Strategy Campaign'</i> , social media will be a tool to disseminate the project's outputs and results. The main social media platforms used to target specialized audiences will be Twitter and LinkedIn.			
Objective	To strengthen the dissemination of outputs and results produced by SoPHIA, taking advantage of the actions put in place in its Communication Plan.			
	1) number of clicks, likes, shares, tags (particularly in regards to information launched about outputs and results), followers and profile visits;			
Evaluation indicator	2) number of meaningful debates on the topics launched through the SoPHIA social media accounts;			
	3) typology of comments received, and ratings granted.			
Deadline	Throughout the SoPHIA lifecycle and until December 2021.			









Action 11	To present SoPHIA's outputs and results in public presentations in the locations of the Consortium partners.			
Description	Public presentations will be organized by each of the seven SoPHIA Consortium partners at the end of the project, reaching thus audiences in Italy, Spain, the Netherlands, Austria, Greece, Ireland and Croatia. Groups to be invited will be higher education institutions and research centers, policy makers, heritage professionals and practitioners.			
Objective	To ensure the knowledge generated by SoPHIA to key audiences, who have not been involved throughout the project, in the seven countries represented by its Consortium partners.			
Evaluation indicator	1) number of people attending each public presentation.			
	2) typology of institutions represented.			
Deadline	31 December 2021.			

Action 12	To draft a roadmap with further actions which could be taken up at different levels beyond the termination of the project (in accordance to action 6.2.5 of the Communication Plan).
Description	A roadmap for further action, derived from the outputs and results generated by SoPHIA, will be designed and disseminated through the various channels of the project's digital Social Platform and uploaded on its Website. The plan will propose specific further actions targeting specific audiences (policy makers, academia and practitioners).
Objective	To facilitate the exploitation of results by stakeholders in the heritage sector.
Evaluation indicator	Number and outreach of policies, academic programs, research lines and operational plans inspired by SoPHIA. Since it is difficult to measure the impact of the project in this regard, Consortium partners will make their best efforts to monitor it beyond its termination.
Deadline	28 February 2022.





Action 13	To assess the possibility of applying for other EU funds through COST Actions, Creative Europe, etc. to continue the work and contribute to the sustainability of the Social Platform.			
Description	The Consortium will consider applying for other EU-funded projects, through e.g. a COST Action, which specifically grants funds to support pan-European networks and trans-national cooperation among researchers, engineers and scholars. The COST Action would allow further joint work by the Social Platform for several additional years and support not only its sustainability but also its further development. Creative Europe and other funding programs related to culture and heritage will also be considered, as regards the further development of some of the results produced by SoPHIA.			
Objective	To ensure the sustainability of the SoPHIA Social Platform for further exploitation of its results.			
Evaluation indicator	Application(s) and success rate.			
Deadline	December 2022.			

Action 14	To inform the specialized media about the results of SoPHIA.		
Description	Press kits, informing about the results of the project, will be produced and sent to European specialized media, both online and offline; in particular to those from the countries represented by the SoPHIA Consortium members. The action might raise interest and further activities might be developed, like interviews with the SoPHIA Coordinator, Consortium partners and stakeholders. A database will be created for the purpose.		
Objective	To reach out to target audiences to disseminate the results of SoPHIA.		
Evaluation indicator	Number of specialized media reached vs. number of news published.		
Deadline	29 October 2021 for the creation of the database and 31 December 2021 to send the press kits.		





5. Data Management

Data related to current research, past or current interventions, assessment already performed, policies and programmes, etc. will be collected in order to generate an impact assessment model, a collection of best practices, case studies' analysis reports, policy papers and recommendations.

These data are normally public and will be published on the project and the project partners' websites and social media. In case confidential data is collected, e.g. the information collected through interviews to key actors in the analysis of case studies, which will be recorded and transcribed for internal use only, the Coordinator, Roma Tre University, will ensure that this is not published on open access repositories. For privacy reasons, the full disclosure of the raw data generated within the project will not be shared. Data will be safely stored within the Roma Tre servers and will be accessible only through duly authorized accounts. This will ensure data privacy and safe storage.

Nevertheless, randomized, aggregated, and anonymized collections of data will be made available either through the project website or through the public deliverables. Information generated will be published in digital formats, normally .pdf, .xhtml, and .png. Internal working documents (with a status of confidentiality) will be circulated only through the online platform and will be accessible for those who have been granted access.

At the start of the project, the lead partner, Roma Tre University, and the partner in charge of the Dissemination and Exploitation Plan, Interarts, will draft a detailed Data Management Plan to be delivered in June 2020 in its first version and to be revised, based on the European Commission's suggestions, for a final version in September 2020.

6. Intellectual Property Rights' Management

The project results will be disseminated as described in this Plan. Each author(s) of the different documents produced in the framework of SoPHIA shall be the holder of the copyrights for that specific document and shall allow the other authors access to these results. If two or more authors elaborate a joint publication, they shall regulate among themselves the share and the exploitation of the copyrights.

As regards knowledge protection and management, the Consortium shall observe the rules set out by the legal basis of the Horizon 2020 programme which have been specified and integrated in the Consortium Agreement (CA). Other arrangements between partners might be foreseen. The CA, and all additional agreements if needed, regulate the property, protection, exploitation and access to the results arising from the project. The IPR strategy, which is reflected in the CA, takes into consideration the following principles:





- each partner will specify in a list the background against which Consortium partners and perhaps stakeholders will perform the project research activities;
- the Consortium will stimulate the application of patents as much as possible. Patents will be filed by the rights' holders involved in the research generating the results. If two or more rights' holders are involved in such research, they will agree between themselves their shares of property and the modality of exploitation. Joint exploitation will be encouraged. If a rights' holder intends to withdraw from the exploitation, its rights will be attributed to the other co-owner(s) against a reasonable compensation;
- the owner or co-owners interested in the exploitation of the results will be responsible for providing the financial means needed for the protection of the newly generated results;
- the Consortium partners and stakeholders who are not owners or co-owners of the results shall be entitled to an easy and royalty-free access to such results in order to perform the research tasks foreseen by the project. Access will be granted on the basis of an agreement specifying its modalities;
- the Consortium, by means of dissemination and communication activities tailored to each audience type, will disseminate and promote all the results and outputs generated by the project, specifying that they have been achieved with the financial support of H2020, as determined by the EU Grant Agreement;
- each rights' holder shall ensure that with the above-mentioned provisions to be observed by employees, consultants, service providers, suppliers, post-docs and/or students.

As per the **Open Access**, foreground documents provided as main deliverables of the project (except articles published on scientific journals), as previously explained herein, will be granted open access through self-archiving ("green" open access) on the project website. An open access publishing policy ("gold" open access) will be adopted by primarily submitting manuscripts to journals and publishers that immediately provide "open access mode" to scientific publications which might result from the project. Where possible, the project will publish in fully open access journals or will pay additional fees, in case publishers will allow this, so that open access is granted (gold open access). The associated costs have been considered within the requested funding. For those publications where this will not be possible, a machine-readable electronic copy of the published version or final peer-reviewed manuscript accepted for publication will be deposited in a repository for scientific publications. The Open Access Infrastructure for Research in Europe (OpenAire) will be consulted to determine what repository to choose. At the same time the research data needed to validate the results presented in the deposited scientific publications will also be deposited into a data repository (green open access). The consortium will respect the provisions contained in the Recommendations on Open access to Scientific Publication and Research Data in Horizon 2020 will adopt a policy on open access to publications and research data.





Annex I: Professional Networks and Organizations

(Consortium partners and stakeholders are part or belong to)

first draft

Name	Туре	Field	
Akdeniz University	Education and research	Heritage tourism	
Associazione per L'Economia della	Research	Cultural economy	
Cultura			
Austrian Commission for UNESCO	Public institution	Cultural heritage policies	
Basilicata Regional Museum	Public institution, Italy	Museum	
Budapest Observatory on Culture		Cultural policy, cultural	
on Culture in East-Central Europe CAE – Culture Action Europe	Civil society	management European cultural policy	
CLES – Centro di Ricerche e Studi	Research	Cultural economy	
sui Problemi del Lavoro,	Nesearch	Cultural economy	
dell'Economia e dello Sviluppo			
Compagnia di San Paolo	Foundation	Art, cultural activites and heritage	
Coopculture	Private operator	Cultural heritage	
Council of Europe	International Organization	Heritage, European cooperation	
Culture Concepts		Culture and development, cultural	
		economy, cultural tourism,	
		museums, theaters, dance, opera	
		and festival markets	
Department of Culture, Heritage	National public government,	Cultural heritage	
and the Gaeltacht	Ireland		
Dublin City University Business	University	Innovation, new producto and	
School		service development, creativity	
		management	
ENCATC – European Network on	Civil society and research	Cultural management and policy	
Cultural Management and Policy	Research and scientific	Cultural education	
ENO – European Network of Observatories in the Field of Arts		Cultural education	
and Cultural Education	community		
German National Commission	Public institution	Cultural heritage policies	
GM Innovations	Consultancy	Creative industries, culture,	
	consultancy	tourism, science and agri-foods.	
Heritage Council of Ireland	National public institution, Ireland	Museums	
IASC – International Association	Association of researchers,	Cultural, urban, natural and digital	
for the Study of the Commons	academics and activists	commons	
IASCC – The International	Association of researchers,	Urban studies, cultural studies,	
Association for the Study of the	academics and policy makers	heritage sites and urban strategies	
Culture of Cities			
ICCPR – International Conference	Research and scientific	Cultural policy	
on Cultural Policy Research	community		
ICOM – International Council of	Research and scientific	Museums	
Museums	community		
ICOM – Ireland	Research and scientific	Museums	
	community		
ICOMOS – International Council	Research and scientific	Heritage monuments and sites	
on Monuments and Sites	community		











Interpret Europe – European	Network	Heritage interpretation
Association for Heritage		
Interpretation		
La Città online journal of civil	Media	Art, economy, policy, tourism
society		
Latvian Association of Castles,	Association	Cultural heritage, cultural tourism,
Palaces and Manors		cultural industries
Mapa das Ideas	Education	Cultural heritage and museums
Metropolitan Research Institute	Research	Heritage
MIBACT – Ministerio dei beni	National government, Italy	Cultrual heritage
cultural		
M9 Museum	Private institution	Museum
Muze	Consultancy	Project management in culture
		and cultural tourism
NEMO – Network of European	Policy making	Museums
Museums Organizations		
Pascal Observatory – Learning	Network	Policy development
Cities Network		
Relais Culture Europe	Research	Culture
Rijeka 2020 – European Capital of	Foundation	European Project, culture
Culture		
Scuola dei Beni cultural e del	Foundation	Cultural heritage
Turismo – Scuola di Patrimonio		
The Association of Culture	Civil society organization	Cultural heritage education,
Heritage Education in Finland		communication, development and
		promotion, cultural policy
The Nordic Centre of Heritage	Research and development	Pedagogical work archives,
Learning & Creativity		museums, galleries and historial
The issue 2021 Frances	Foundation	sites.
Timisoara 2021 – European	Foundation	European Project, culture
Capital of Culture UCLG – United Cities and Local	International organization, local	Culture
Governments – Committee on	policies	
Culture	policies	
Università IULM	Education and research	Education and culture
University College Dubin	Education and research	Heritage and museums
University of Arts London	Education and research	Arts
University of Basilicata	Education and research	Culture and heritage
University of Liverpool	Education and research	European Capitals of Culture
Warsaw School of Social Sciences	Education and Research	Cultural economy, cultural policy,
and Humanities		cultural management
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Annex II: Conferences and Events

first draft

Event	Туре	Field	Targeted end-users
Assemblée générale de l'ICOMOS et Symposium scientifique 202	Annual general assembly	Cultural tangible heritage	Heritage professionals and policy makers
Beyond the Obvious – Annual conference of Culture Action Europe	Global	Culture	Cultural professionals and civil society
Changing Cities	International annual conference	Spatial, Design, Landscape & Socioeconomic Dimensions	Academics, researchers
EUAH- European Association for Urban History Conference	Large-scale international conference	Urban History	Scholars
European Congress on the Use, Management and Conservation of Buildings of Historical Value	Congress	Cultural heritage management and conservation	Practitioners in the field of cultural heritage maintaining, preservation and management
European Group of Organization Studies annual conference	Large-scale Academic annual conference	Management (with a special interest group on management of cultural and creative industries)	Scholars
European Heritage Days	Cultural events	Cultural heritage	Heritage professionals, general public
Heritage NE - Newcastle	Seminar	Heritage: Managing Development in the Historic Environment	Urban Planners, City managers,
ICOM conferences	Global	Museums	Museum professionals
International Conference on Cultural Policy Research 2020	Large-scale international bi- annual conference	Cultural policy	Academics and researchers
International Conference on Urban Regeneration and Sustainability	Conference	Sustainability in Urban planning	Urban Planners
International Forum on Knowledge Asset Dynamics (IFKAD)	Large-scale international conference	Knowledge Management (with a special track on arts and cultural management)	Scholars and practitioners
OpenHouse Athens	Annual Architectural Tours Festival in Athens	Architecture, Cultural heritage	Scholars, cultural professionals
Places Matter – Annual Conference organised by the Arts Council Ireland and Local authority Arts Office Alliance	Conference	Arts, Culture, Local authorities	Arts sector, Culture sector, Planners, City managers,











The European Museum	Sectoral	Museums from all over	Museum directors,
Academy award ceremony,	conference	Europe	politicians and
autumn 2021			researchers
The International Association for	International	Urban Studies	Academics, researchers
the Study of the Culture of Cities	interdisciplinary		
IASCC	forum		
The NCK (Nordic Centre of Heritage Learning and Creativity) spring conference 2021 in Östersund, Sweden	Regional conference	Museums and archives and universities in Scandinavia and the Baltics	Pedagogical staff and heritage learning researchers
UNESCO conference 2020	Global	International cultural policy	Cultural professionals, policy makers
University Network of the	Academic and	Cultural heritage	Scholars, policy makers
European Capitals of Culture	educational		
(UNeECC)	institutional		
	collaboration		









Annex III: Scientific Journals and Publications

first draft

Journal	Туре	Field	Targeted end-users
Arts Management Quarterly	Quarterly	Arts Management	Academics, experts, professionals
City, Culture, Society	Journal	Cultural Heritage	Academics, experts,
			professionals
Economia della Cultura	Academic journal	Economy of Culture	Scientific community
European Cultural	Open platform	European Cultural	European cultural
Foundation Labs		Cooperation	community
Heritage Ireland – Quarterly	News Journal	Heritage	Workers across the
publication of the Heritage			heritage, archaeology
Ireland Agency			sectors
History Ireland	Irish History	History	Historians, and
	Magazine		general readers
International Journal of	E-journal	Cultural Policy	Researchers
Cultural Policy Research			
International Journal of Cultural Studies Peer-		Cultural Studies	Cultural studies scholars and students
reviewed academic journal			and general readers
International Journal of	Scientific	Humanities	Scientific community
Heritage Studies	Selentine	Tumunities	Scientific community
Irish Journal of Arts	E-journal	Cultural Policy, Arts	Cultural studies
Management and Cultural	-	Management	scholars and students
Policy			and general readers
Journal of Cultural Heritage	Journal	Cultural Heritage	Academics, experts,
			professionals
Organization Studies	Academic	Management	Scholars
	refereed journal		
Passos - Journal of Tourism	Scientific	Social Sciences	Scientific community
and Cultural Heritage			
Quaderni di Urbanistica Tre	Academic	Urban Planning	Scholars
	refereed journal		
Roma moderna e	Academic	Urban History	Scholars
contemporanea	refereed journal	En vinen men	
Society and Space	Interdisciplinary academic journal	Environment,	Urban planners, city
The Journal of Arts	Academic Journal	Planning, Public Space	managers, Scholars,
Management, Law, and	refereed journal	Cultural heritage management	professionals
Society		management	professionals
JULIELY	I		

