

SoPHIA's Virtual Stakeholder Conference Cultural Heritage – Rethinking Impact Assessments

- Agenda -

Wednesday, April 21st 2021

We invite you to a collective reflection on the diverse impact of cultural heritage and a discussion of our Holistic Heritage Impact Assessment Model developed under the Horizon 2020 funded SoPHIA project.

9:30 – 9:45	Welcome	
9:45 – 10:30	Keynote Conversation	
		<ul style="list-style-type: none"> • Pier Luigi Sacco Professor of Cultural Economics IULM University, Italy; OECD • Ana Schoebel Ministry of Education, Culture and Sport of Spain
10:30 – 12:00	Panel 1: Bridging the gap between culture and sustainability	
	<p>This session will explore the impact of the culture sector on the environment and analyse the role cultural institutions and initiatives are playing for a sustainable future.</p>	<ul style="list-style-type: none"> • Olov Amelin National Museum Jamtli, Sweden • Aggela Veneti BLUEMED Project, Region of Thessaly, Greece • Pat Cooke University College Dublin, Ireland • Vanja Fabijančić Buzet old town, Croatia <p><i>Moderation: Caitlin Southwick</i> Ki-Culture</p>
10:30 – 12:00	Panel 2: Education and Cultural Heritage	
	<p>This session will discuss the extent to which education is seen as a fundamental part of the work in heritage. It also asks what challenges the field faces, and how the impact of education on cultural heritage can be measured.</p>	<ul style="list-style-type: none"> • Hanna Lämsä Association of Cultural Heritage Education, Finland • Nicola Caruso Officine Culturali Catania, Italy • Rob Mark PASCAL Learning Cities Coordinator • Tomasz Adamski Malopolska Institute of Culture in Krakow, Poland • Tihana Turković Ogulin, Croatia <p><i>Moderation: Nathaniel Prottas</i> Wien Museum, Austria</p>
10:30 – 12:00	Panel 3: Public Spaces and Cultural Heritage	
	<p>This session will focus on larger cultural areas and how to assess social capital, and access to these areas. The stakeholders and target groups are usually very broad, which also makes it important to ask how negotiation processes can be initiated, the response to different demands, and the inclusion of varying perspectives in impact assessments.</p>	<ul style="list-style-type: none"> • Claudia Bianco Polo del Novocento Turin, Italy • Djeiran Malek-Hoffmann MuseumsQuartier Wien, Austria • Gabor Sonkoly UNCHARTED project, Eötvös-Loránd University, Hungary • Grainne Millar Temple Bar Cultural Quarter Dublin, Ireland • Alkis Gennitsaropoulos Filopappou Hill, Athens, Greece <p><i>Moderation: Theresa Schütz</i> Architect, Art in Public Space</p>
12:00 – 12:45	<i>Break & Virtual Networking Lounge</i>	

12:45 – 13:00	<i>Artistic Intervention by Elif Duygy poetry slam artist</i>	
13:00 – 14:30	Panel 4: Assessing European Capitals of Culture	
	<p>ECOC standards of evaluation and monitoring, defined by the European Union, are sophisticated in nature, with no comparable principles of assessment in cultural programs. The panel in this session will broach the opportunities and challenges of these unique assessments, through discussions with representatives from various former and upcoming ECOCs.</p>	<ul style="list-style-type: none"> • Caroline Kadziola Mons 2015, Belgium • Penny Mills Galway 2020, Ireland • Rosella Tarantino Matera 2019, Italy • Stephan Rabl Bad Ischl 2014, Austria • Angeliki Lampiri Elevisis 2023, Greece <p><i>Moderation:</i> Beatriz Garcia University of Liverpool</p>
13:00 – 14:30	Panel 5: Placing Dissonant Heritage within European Cultural Heritage Narratives	
	<p>In the recent past, a growing emphasis of EU cultural policy on cultural heritage has been witnessed. This session will explore how Europe's dissonant past is placed within its cultural heritage narratives, and what step can be taken to facilitate Europe's relationship with its uncomfortable history.</p>	<ul style="list-style-type: none"> • Martha Keil Institute for Jewish History, Austria • Britta Timm Knudsen University of Aarhus, Denmark • Tuuli Lähdismäki University of Jyväskylä, Finland • Visnja Kisic University of Arts, Belgrade, Serbia <p><i>Moderation:</i> Erminia Sciacchitano Cabinet of the Italian Minister of Cultural Heritage</p>
13:00 – 14:30	Panel 6: Over-tourism and the City	
	<p>This session aims to deconstruct the phenomenon of over-tourism and its impact on the urban fabric and its heritage value(s). Panelists will also discuss strategies to deal with urban centres affected by the rising traffic of tourists.</p>	<ul style="list-style-type: none"> • Agustí Fernández de Losada Global Cities Programme at the Barcelona Centre for International Affairs, Spain • Dubravko Bačić University of Zagreb, Faculty of Architecture, Croatia • Giacomo Maria Salerno University La Sapienza Rome, Italy • Ioanna Vamvakouri President of Thera Society of Arts and Sciences, Greece <p><i>Moderation:</i> Evinc Dogan Bogazici University, Turkey</p>
14:30 – 14:45	<i>Break & Virtual Networking Lounge</i>	
14:45 – 16:30	Closing Session	
16:30 – 17:30	<i>Guided online tour through ...</i>	
	<ul style="list-style-type: none"> • MuseumsQuartier Wien (Vienna, Austria) • Jewish Cemetery Währing (Vienna, Austria) 	

Thursday, April 22nd 2021

Based on the discussions of the first conference day, the program of the second day focuses directly on the findings of the SoPHIA case studies and the discussion of the SoPHIA draft model.

The aim of the second day is to discuss in detail cross-cutting issues and counter-effects of impact of cultural heritage interventions. The discussion will take place in a virtual world café format, centered on five key topics that have been highlighted as capturing the overarching discrepancies between the social, economic, ecological and cultural impact of cultural heritage.

10:00 – 10:15	Welcome
10:15 – 11:45	World Café with possibility to participate at 5 stations
	<ul style="list-style-type: none"> Station 1: The Impact of Cultural Heritage on Quality of Life Research undertaken as part of the SoPHIA project has highlighted the important role of quality of life in assessing the social, economic, ecological and cultural impacts of cultural heritage interventions. Definitions, aspects and dimensions of quality of life are discussed here in order to define this area of impact in more detail. Station 2: Narratives of Cultural Heritage The narratives projected and told through cultural heritage contribute to identity building, a sense of belonging and community. However, the importance of giving room to different, potentially conflictual narratives from various communities has been underlined often, including in the SoPHIA case studies. Ways of grasping narratives, communicating and reflecting them are discussed in order to define this area of impact in more detail. Station 3: Interrelation between Infrastructure and Urban Cultural Heritage SoPHIA research has shown that the location and reachability (via public transport, barrier-free access, etc.) of urban cultural heritage sites/interventions act as a prerequisite to providing access to various target groups. Challenges in terms of location, decentralization, reachability and access are discussed in order to define this area of impact in more detail. Station 4: Sustainability and Resource Management in Cultural Heritage The question of sustainability and usage of resources in cultural heritage interventions is an overarching concern with regards to its ecological, economic, social and cultural aspects. In view of a holistic model for cultural heritage interventions, this issue must be analyzed in further detail. Potential ways, mechanisms, and implication of the sustainable usage of resources for cultural heritage sites/interventions are discussed. Station 5: Profiting from Cultural Heritage The economic and social impact of cultural heritage interventions often appear to be in conflict with one another. In order to grasp this potential dichotomy, the dangers and advantages of economic development for social issues are discussed in order to define this area of impact in more detail.
11:45 – 12:00	<i>Break & Virtual Networking Lounge</i>
12:00 – 13:15	Presentation from stations in the World Café
13:15 – 13:30	Closing Session